## ZwillGen

# Information Security Services

ZwillGen has significant experience offering a wide range of information security-related services across a number of industries. We can help assess, improve, and maintain the robustness of your information security program.



### ZwillGen

We develop consumer-facing and internal privacy and security policies and incident response plans that can bring your company into compliance with applicable laws and help you keep pace with developing industry standards.

If you collect data in any part of your business financial, health, human resources, online behavioral data, private user communications and images — you face increasing financial and regulatory pressures to protect it. Threats come from all directions disgruntled employees, lost laptops, organized crime syndicates, underground hacker groups, and foreign governments. The cost of a security breach is significant. You could lose intellectual property or trade secrets, sensitive consumer data, or customers' trust and confidence. Running afoul of regulators and privacy watchdog groups is just as perilous to your bottom line.

We are pleased to provide any combination or tailoring of the services listed here or to discuss additional ways we can assist you.

## Security Risk Assessment & Management

We can help you conduct information security assessments and provide legal analysis of risk exposure. We can also provide information security technology counseling and remediation planning for topics such as identity and access management, threat intelligence and mining, cryptography, data loss prevention, and secure disposal. We are also able to assist with vulnerability and patch management as well as bug bounty programs.



#### Compliance

We can help you comply with federal, state, and international laws such as the GDPR, EU-U.S. Privacy Shield, HIPAA COPPA, GLBA, FCRA, and FTC Rulings and Consent Decrees. We can also help you create compliance plans for sensitive data, including data related to children, health, or other sensitive areas.

#### Policy Planning & Development

We can help you develop privacy policies that articulate corporate practices in a way that satisfies legal requirements and meets industry best practice guidance for plain language and transparency. We can also help you develop and implement policies and procedures to minimize vulnerabilities, including incident response plans, data breach notification procedures, record retention, and related policies. Additional policies we can assist with include mobile device, remote access, Bring Your Own Device (BYOD), and teleworking policies.

#### **Security By Design**

We can provide general product counseling, especially for Internet of Things (IoT) devices and connected technology, wearables, cloud solutions, sharing economy platforms, and augmented reality devices. We can also assist with secure development lifecycle management.

#### **Audit Support**

We can provide pre-audit, privileged compliance review for audit standards (e.g., PCI-DSS, HIPAA, GLBA, NIST 800-53, NIST Cybersecurity Framework, SANS CIS 20, and ISO). We can also help coordinate with external auditors to ensure appropriate scoping/remediation requests.

#### **Legal Remedies Against Intruders**

We can assist you with finding threat actors (e.g., hackers) and disincentivizing future attacks through cease and desist letters, U.S. litigation/asset seizure, website domain take-downs, and coordination with law enforcement.



#### **Security Laws & Requirements**

We can advise on the security requirements of HIPAA, COPPA, GLBA, FCRA, state and local security breach notification laws, and other U.S. state, federal, and international security laws and requirements.

#### **Breach Notification & Incident Response**

If you have suffered a security breach, we can help you manage the incident response, conduct internal investigations, comply with security breach notification laws, and defend resulting regulatory inquiries and civil litigation.

#### **Employee Training & Tabletop Exercises**

We can provide tailored training for your employees, including general security awareness training, phishing and spearphishing training with social engineering prevention guidance, and enduser compliance training. We can also perform tabletop exercises to educate and prepare your management team or test the preparedness of your incident response team.

#### **Data Transfers**

We can help you create internal mechanisms to facilitate the transfer of data to affiliates, foreign data storage locations, service providers, partners, and advertisers.

#### **Due Diligence**

We can perform information security due diligence for vendors, corporate acquisitions, or equity investments.