
ZwillGen Promotes Two New Shareholders

WASHINGTON, D.C., January 14, 2015 – ZwillGen PLLC is announcing the promotion of two new Shareholders in their Washington D.C. and New York offices – Jon Frankel and Ken Dreifach. Jon joined the D.C. office two years ago after co-chairing the Privacy and Security Group at Bingham McCutchen, LLP. Ken Dreifach, the head of ZwillGen’s New York office, also joined ZwillGen in 2012, after serving as general counsel and chief privacy officer of LiveRamp, Inc. (now part of Acxiom, Inc.). Both Jon and Ken were made Shareholders on January 1, 2015.

“Jon and Ken have become integral parts of our firm and I am confident that they will continue to exceed client expectations and contribute to our client’s evolving needs,” said Marc Zwillinger, ZwillGen’s Founder and Managing Member. “Not only do they both exemplify our firm’s philosophy of creatively and efficiently responding to challenges, but their team-oriented personalities have made them an indispensable part of ZwillGen.”

Jon Frankel - Jon has been advising clients on privacy, data security, e-commerce, intellectual property and litigation matters for more than 15 years. Jon provides practical advice to mitigate privacy and data security risks and helps clients navigate a myriad of complex data collection, use and sharing cases. Jon advises clients on health and children’s privacy; email, SMS and telemarketing; mobile applications; the Internet of Things; user generated content; contests, promotions, and sweepstakes, online gaming; and requests from law enforcement. Jon received his J.D. from George Mason University School of Law and is a Certified Information Privacy Professional.

Ken Dreifach - Ken counsels clients on complex issues involving information privacy and data law, online liability, consumer regulatory and gaming law, including regulatory response, and adherence to self-regulatory guidelines for online advertising. Ken has had more than twenty years of experience in high-profile regulatory, in-house and private practice roles, including as Chief of the New York Attorney General’s Internet Bureau. He is one of the nation’s leading authorities on the relationship between emerging advertising technologies and online privacy. Ken received his J.D. from the New York University School of Law and his B.A. from Wesleyan University. He began his career as a law clerk to the Honorable Phyllis A. Kravitch of the United States Court of Appeals for the Eleventh Circuit.



About ZwillGen (ZwillGen.com)

ZwillGen is a boutique law firm that has represented some of the biggest names in technology on a wide-range of Internet issues including cybercrime, information security, privacy, and Internet gambling. Since its founding, ZwillGen’s lawyers have been ranked and recognized in Chambers USA for their focus in Privacy and Data Security. ZwillGen’s clients are served by 14 attorneys and 3 Fellows across their Washington D.C., New York, San Francisco, & Chicago offices.
