

ZwillGen PLLC Expands Capacity on Both Coasts

ZwillGen PLLC is thrilled to announce the addition of two experienced lawyers in its Washington, D.C. and San Francisco offices. In Washington, D.C., Jeff Landis, 35, a former Kirkland & Ellis partner, joined ZwillGen on February 18, 2014. In San Francisco, former Goodwin Procter privacy lawyer and litigator Anna Hsia, 34, previously joined the firm on January 21, 2014, and has immediately dived into the firm's California privacy-related counseling and litigation matters.

Marc Zwillinger, ZwillGen's Founder and Managing Member said, "The number of privacy and security related cases and regulatory investigations is dramatically increasing and adding such talented and experienced lawyers as Jeff and Anna really enhances our capacity. With this expansion, we are well-positioned to respond to the increased demand from our Internet clients." Following Jeff's arrival, ZwillGen's clients will be served by 12 experienced attorneys, 2 first-year ZwillGen Fellows, and 2 subpoena compliance professionals.

Anna Hsia joins ZwillGen from Goodwin Procter LLP where she handled business litigation and privacy counseling as a member of the privacy and data security group. Anna is a Certified Information Privacy Professional (CIPP/US), and has counseled clients on compliance with privacy regulations, including the TCPA, HIPAA, the Children's Online Privacy Protection Act, the Gramm-Leach-Bliley Act, and the Fair Credit Reporting Act. Anna is a member of the San Francisco Bar Association as well as a contributing author to The Secure Times, the American Bar Association's blog on privacy and information security. In describing her reasons for joining ZwillGen, Anna said, "ZwillGen's privacy and information security practice is one of the most well-respected and deepest in the country and I am proud to become a part of it."

Jeff Landis, a former partner in the Washington D.C. Kirkland & Ellis LLP office, is a veteran litigator who has represented a wide variety of clients, including tech and Internet companies such as Facebook and Charter Communications. Jeff brings with him significant experience in litigation and arbitration of complex commercial disputes and government investigations, and will help ZwillGen round out its litigation team. When asked about his move, Jeff said, "I'm pleased to join the ZwillGen team and have the opportunity to leverage my litigation experience for the firm's broad array of cutting-edge Internet and technology clients."



About ZwillGen (ZwillGen.com)

ZwillGen is a specialized law firm that represents the biggest names in technology in their most complex and cutting edge legal challenges. ZwillGen is known as a leading firm on Internet law and its lawyers have investigated, litigated and counseled clients on a wide range of Internet issues including cybercrime, information security, privacy, authentication and identity, surveillance, subpoena compliance, online marketing, behavioral advertising, Internet gambling, satellite and videogame piracy, and intellectual property theft.