

## **ZwillGen Continues Expansion of Data Privacy and Security Practice with Addition of Jon Frankel**

*Frankel is the former co-chair of Bingham's Privacy and Security Group*

WASHINGTON, D.C., October 1, 2012 - ZwillGen is pleased to announce that Jon Frankel, a partner and co-chair of Bingham McCutchen's Privacy and Security Group and a member of the firm's Telecommunications, Media and Technology Group will be joining ZwillGen as Counsel, resident in the firm's Washington, D.C. office.

Marc Zwillinger, ZwillGen's Founder and Managing Partner said, "We are delighted that Jon will be joining us at ZwillGen in our trajectory as premier counsel in the area of data privacy and information security. Jon is a recognized authority in this area and having him at ZwillGen is a tremendous asset to our clients." Mr. Zwillinger further commented that, "We've built one of the largest and most impressive group of highly credentialed senior data privacy and security lawyers in the country, and our client roster is unrivaled. Jon's addition to the team expands our capabilities to yet another level"

"I am very excited to be a part of ZwillGen's talented group of lawyers whose work on Internet issues is groundbreaking," said Mr. Frankel. "ZwillGen's boutique model best serves client needs in this space, and ZwillGen's team of lawyers has unparalleled expertise in this area. Because of their client service model they have a deeper bench of clients than many larger firms in this area which makes ZwillGen an attractive choice for me."

Mr. Frankel has a wide range of experience advising clients on telecommunications, data privacy and cybersecurity, e-commerce, intellectual property, and litigation matters. His clients include domestic and international telecommunications providers, e-commerce providers, VoIP providers, Internet service providers, online marketing companies, trade associations, Internet portals, social media companies, venture capitalists, entrepreneurs, and emerging and established technology companies. He also has extensive experience with federal and state court civil litigation concerning consumer protection and privacy and marketing disputes, intercarrier compensation disputes between telecommunications providers, and represents clients before the FCC, FTC and state regulatory commissions, as well as in state and federal court proceedings and in multistate attorney general investigations.



### **About ZwillGen ([ZwillGen.com](http://ZwillGen.com))**

ZwillGen is a specialized boutique that represents the biggest names in technology in their most complex and cutting edge legal challenges. ZwillGen is known as a leading firm on Internet law and its lawyers have investigated, litigated and counseled clients on a wide range of Internet issues including cybercrime, information security, privacy, authentication and identity, surveillance, subpoena compliance, online marketing, behavioral advertising, Internet gambling, satellite and videogame piracy, and intellectual property theft.